



**Contact:** Carey Hart  
317.806.1900 x. 121  
[Carey@blastmedia.com](mailto:Carey@blastmedia.com)

## **DREAMAUTHENTICS ANNOUNCES ARCADE CABINET GIVEAWAY AT ALL VIDEO GAMES LIVE™ CONCERTS THROUGH 2008**

*Two industry leaders in the video game industry team up to give lucky fans across America the chance to win a customized DreamAuthentic Katana Arcade Cabinet*

(INDIANAPOLIS, IN —October 18, 2007) - DreamAuthentic, manufacturer of the official video arcade cabinet of the Video Games Live concert series, will give one lucky gamer at each show in North America the chance to win the newest custom-built personal cabinet—the Katana. Video Games Live™ is an immersive concert experience that features music from the biggest video games of all time, performed by the world's most respected orchestras and choirs. The contest will kick off with the Los Angeles concert on October 19 at the Nokia Theatre.

"We are excited to give a Video Games Live fan the chance to win the most authentic, customized video arcade experience available," said Rick Barretto, President and CEO of DreamAuthentic. "The winner will get to enjoy the newest addition to our lineup of arcade cabinets, the tabletop-sized Katana, valued at \$2,495. It offers the ultimate in home entertainment, with over 200 video games and our customized jukebox feature."

One Video Games Live attendee will be selected at random to play Space Invaders™ on stage during each show. If he or she can clear the entire first level of Space Invaders in two minutes, the attendee will take home DreamAuthentic's Katana complete with Video Games Live custom artwork.

The Katana is fully integrated and ready to play with a custom PC-based game engine, a 17 or 19 inch flat screen display, over 200 licensed classic arcade games, and a two-speaker arcade audio system with subwoofer and exclusive jukebox features. The Katana's custom computer platform can play any PC based video game, from favorite arcade classics to latest PC game titles. Users can also watch DVDs, listen to MP3s, surf the Internet, or hook up their XBOX®, PlayStation® or Wii™.

"The Katana contest with DreamAuthentic is very exciting for us and our audiences," said Video Games Live™ co-creator and executive producer Tommy Tallarico. "The opportunity to play classic arcade games at home is a dream come true for any video game enthusiast."

-more-



Video Games Live™ is a complete celebration of the video game industry which includes pre- and post-show festival activities such as costume contests, playable game demos, game competitions and meet-and-greets with game designers and composers. Video Games Live™ bridges a gap for entertainment by exposing new generations of music lovers and fans to a symphonic orchestral experience while also providing a completely new and unique experience for families and/or non-gamers. Video Games Live is the power and emotion of a symphony orchestra mixed with the excitement and energy of a rock concert and the technology and interactivity of a video game - all completely synchronized to amazing cutting-edge video screen visuals, state-of-the-art lighting and special on-stage interactive segments with the audience.

For additional information about DreamAuthentics visit [www.DreamAuthentics.com](http://www.DreamAuthentics.com) or call 800.789.8424. To learn more about Video Games Live, visit [www.videogameslive.com](http://www.videogameslive.com) or for information about current tour dates around the world visit <http://www.videogameslive.com/index.php?s=dates>.

#### **About DreamAuthentics**

DreamAuthentics is the leading manufacturer of custom built Personal Video Arcade cabinets that play both classic and modern video games. Game cabinets come with a built-in PC and can be fully customized with steel and lighted joysticks, custom graphics and advanced gaming options. DreamAuthentics arcade cabinets are available for purchase online at [www.dreamauthentics.com](http://www.dreamauthentics.com).

#### **About Video Games Live™**

Created by two industry leading video game composers Tommy Tallarico and Jack Wall, Video Games Live™ (produced under their company Mystical Stone Entertainment, LLC) is the frontrunner in the field of live video game music performance. Video Games Live™ is an immersive concert event celebration featuring music from the biggest video games of all time. To purchase tickets visit [www.videogameslive.com](http://www.videogameslive.com).

###