



**DREAMAUTHENTICS AND VIDEO GAMES LIVE™ ANNOUNCE
EXCLUSIVE MULTI-YEAR MARKETING PARTNERSHIP**

Two industry leaders in the video game market team up to bring classic gaming experiences to generations of gamers

(INDIANAPOLIS, IN —July 31, 2006) DreamAuthentic, a leading manufacturer of custom-built personal video arcade cabinets, today announces an exclusive multi-year marketing partnership with Video Games Live™ - making DreamAuthentic the official video arcade cabinet of the concert series. Video Games Live™ is an immersive concert experience that features music from the biggest video games of all time, performed by the world's most respected orchestras and choirs.

“We are extremely excited to form this exclusive marketing alliance with Video Games Live,” said Rick Barretto, President and CEO of DreamAuthentic. “DreamAuthentic’s first priority is bringing new content, products and experiences to our customers, so Video Games Live is a perfect fit for us.”

In addition to making DreamAuthentic the official arcade cabinet of the event, Video Games Live™ becomes the official concert series of DreamAuthentic. The collaboration will kick off at Wizard World in Chicago and will be followed by Gen Con in Indianapolis. DreamAuthentic will have their arcade cabinets present at various Video Games Live™ concert events to entertain concert-goers before, at intermission and after the event. DreamAuthentic will be the exclusive dealer of Video Games Live™ branded arcade cabinets.

The partnership will also include several contest opportunities exclusively for fans at the Video Games Live™ show events. One contest will give concert-goers the chance to participate in a video game competition. Fans will have the opportunity to play an arcade game throughout the concert festivities. At the conclusion of the evening, the person with the highest score will receive an assortment of arcade themed prizes. "It's so important to remember the classic games from our childhood," said Video Games Live™ co-creator and executive producer Tommy Tallarico. "Experiencing the feelings we all had when we were younger is such an important element to our show and success. DreamAuthentics will help our audience relive those moments during each and every performance."

DreamAuthentics arcade cabinets are completely customizable both inside and out, with a built-in PC that can play thousands of classic arcade and modern games. Every cabinet comes fully built and ready to play with a brand new gaming engine, authentic arcade monitor and an arcade audio system with subwoofer. The arcade cabinets come with a custom computer platform that can play any PC-based video game and can be connected to various gaming consoles. In addition, all arcade cabinets have the ability to play Movie DVDs and MP3 audio files and have a hookup for cable and internet access.

Video Games Live™ is a complete celebration of the video game industry which includes pre- and post-show festival activities such as costume contests, playable game demos, game competitions and meet-and-greets with game designers and composers. Video Games Live™ bridges a gap for entertainment by exposing new generations of music lovers and fans to a symphonic orchestral experience while also providing a completely new and unique experience for families and/or non-gamers. Video Games Live™ features the power and emotion of a symphony orchestra mixed with the excitement and energy of a rock concert and the technology and interactivity of a video game - all completely synchronized to amazing cutting-edge video screen visuals, state-of-the-art lighting and special on-stage interactive segments with the audience.

For additional information about DreamAuthentics visit www.DreamAuthentics.com or call 800.789.8424. To learn more about Video Games Live™, visit

www.videogameslive.com or for information about current tour dates around the world visit <http://www.videogameslive.com/index.php?s=dates>.

About DreamAuthentics

DreamAuthentics is the leading manufacturer of custom built Personal Video Arcade cabinets that play both classic and modern video games. Game cabinets come with a built-in PC and can be fully customized with steel and lighted joysticks, custom graphics and advanced gaming options. DreamAuthentics arcade cabinets are available for purchase online at www.dreamauthentics.com.

About Video Games Live™

Created by two industry leading video game composers Tommy Tallarico and Jack Wall, Video Games Live™ (produced under their company Mystical Stone Entertainment, LLC) is the frontrunner in the field of live video game music performance. Video Games Live™ is an immersive concert event celebration featuring music from the biggest video games of all time. To purchase tickets visit www.videogameslive.com.

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