



DREAMAUTHENTICS LAUNCHES NEW ARCADE CABINET WITH BUILT IN PC FOR A CUSTOMIZABLE VIDEO ARCADE EXPERIENCE

*Play Classic Arcade Games and Thousands of PC Games With
the New DreamAuthentics.com Excalibur*

(INDIANAPOLIS, IN —March 22, 2006) DreamAuthentics.com, a leading manufacturer of custom built Personal Video Arcade cabinets, announces today the launch of the Excalibur video arcade cabinet to consumers. The Excalibur is an upright arcade cabinet that is completely customizable both inside and out, with a built-in PC that can play thousands of classic arcade and modern games.

DreamAuthentics custom makes each Excalibur cabinet for the individual consumer. With custom options from the monitor to the joystick, the multi-player Excalibur provides the ultimate gaming experience. The Excalibur comes fully built and ready to play with a brand new, custom computer platform, gaming engine, a 27" arcade monitor and an arcade audio system with subwoofer.

"Many people dream of playing all of their favorite video games – both old and new – on one gaming unit," said Rick Barretto of DreamAuthentics. "The Excalibur harnesses a combination of the most up-to-date software applications and blends them in a smooth arcade cabinet that replicates the exact control and feel of commercial stand-up consoles found throughout arcades since the 80's."

The Excalibur comes with a custom computer platform that can play any PC based video games, from your favorite arcade classic to latest PC game titles. In addition to all of the standard hardware, the Excalibur can play Movie DVDs and MP3 audio files from a simple, interface, and has a hookup for cable and internet access. Each cabinet is fully compatible with all PC-based games and can also be connected to XBOX and Playstation. The Excalibur retail price begins at \$3,495.00. For additional information, custom bundle pricing and product specifications, visit www.DreamAuthentics.com or call 800.789.8424.

About DreamAuthentics

DreamAuthentics is a leading manufacturer of custom built Personal Video Arcade cabinets that can play both classic and modern video games. DreamAuthentics arcade cabinets can be purchased at target.com or on their website at www.DreamAuthentics.com.

###