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DREAMAUTHENTICICS LAUNCHES NEW TABLE TOP VIDEO ARCADE WITH BUILT IN PC FOR A CUSTOMIZABLE VIDEO ARCADE EXPERIENCE

Play Classic Arcade Games and Thousands of PC Games With DreamAuthenticics New Katana

(INDIANAPOLIS, IN —March 28, 2007) DreamAuthenticics, a leading manufacturer of custom built personal video arcade cabinets, announces the launch of the Katana personal arcade cabinet for consumers. The Katana is a smaller arcade cabinet and the first model in DreamAuthenticics' line designed to sit on a table top or bar top. Like other DreamAuthenticics cabinets, the Katana is completely customizable both inside and out and features a built-in PC that can play thousands of classic arcade and modern games.

DreamAuthenticics custom makes each Katana cabinet for the individual consumer. With customizable options such as art graphics, marquees, and joysticks, the Katana provides the ultimate gaming experience. The Katana comes fully integrated and ready to play with a custom PC-based game engine, a 17" flat screen display, over 200 licensed classic arcade games, and a 2 speaker arcade audio system with subwoofer.

Each Katana personal arcade cabinet comes standard with DreamAuthenticics' exclusive jukebox feature. The cabinet has classic jukebox style buttons that replicate the look and feel of a commercial music jukebox and incorporate the technology of current MP3 software, allowing customers to turn their arcade cabinet into a digital music jukebox (no music or songs included).

"The Katana personal video arcade is designed with price and space savings in mind," said Rick Barretto, President and CEO of DreamAuthenticics. "Many of our customers have been asking for a smaller product like this for years. The Katana allows any room to become a personal arcade and a digital jukebox."

The Katana comes with a custom computer platform that can play any PC based video game, from your favorite arcade classic to latest PC game titles. In addition to all of the standard

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hardware, the Katana can play Movie DVDs and MP3 audio files from a simple interface and has a hookup for cable and internet access. Each cabinet is fully compatible with all PC-based games and can also be connected to Xbox and Playstation. Customers can choose to customize their Katana video arcade with an authentic trackball, switchable 4way/8way joystick, an optional arcade spinner, or a mini racing wheel.

The Katana retails for \$2,495. For additional information, custom bundle pricing and product specifications, visit www.DreamAuthentic.com or call 800.789.8424.

About DreamAuthentic.

DreamAuthentic is a leading manufacturer of custom built Personal Video Arcade cabinets that can play both classic and modern video games. DreamAuthentic arcade cabinets can be purchased at target.com or on their website at www.DreamAuthentic.com.

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